



SEAMLESS PATTERN PROCESS BOOK



SEAMLESS PATTERNS

Process Book

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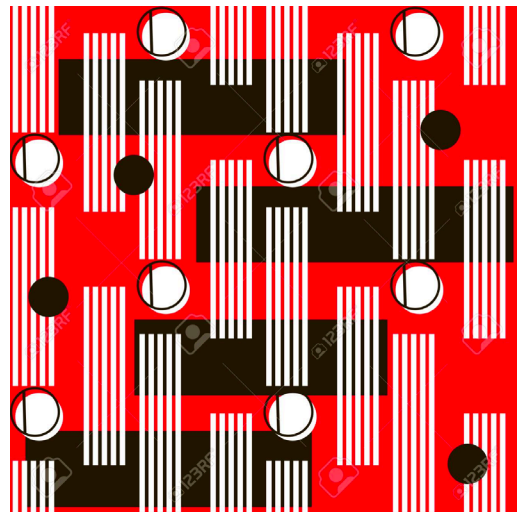
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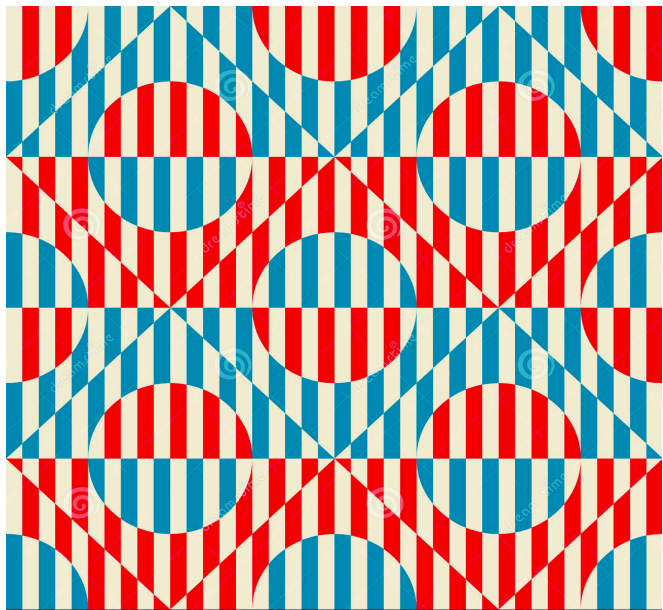
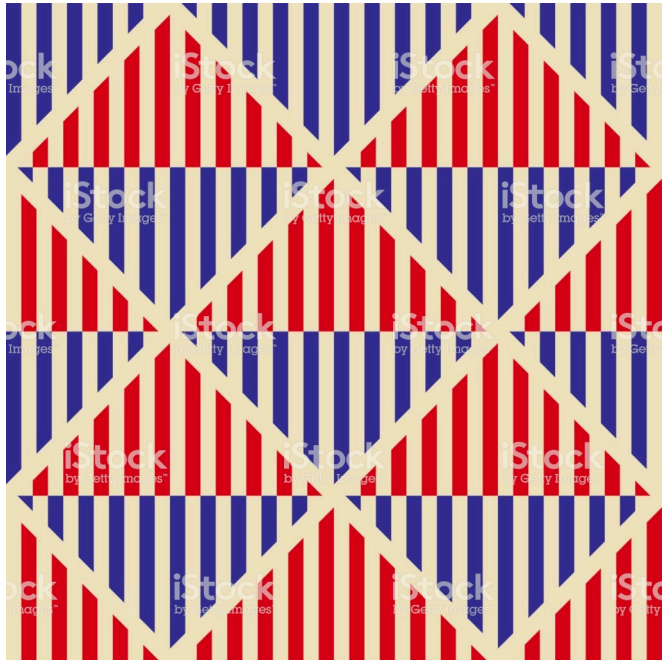
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RESEARCH



Seamless patterns are pieces of art that can be tiled repeatedly to create a pattern with no seams. Before I set out to start this project I researched some patterns in styles that I enjoy.

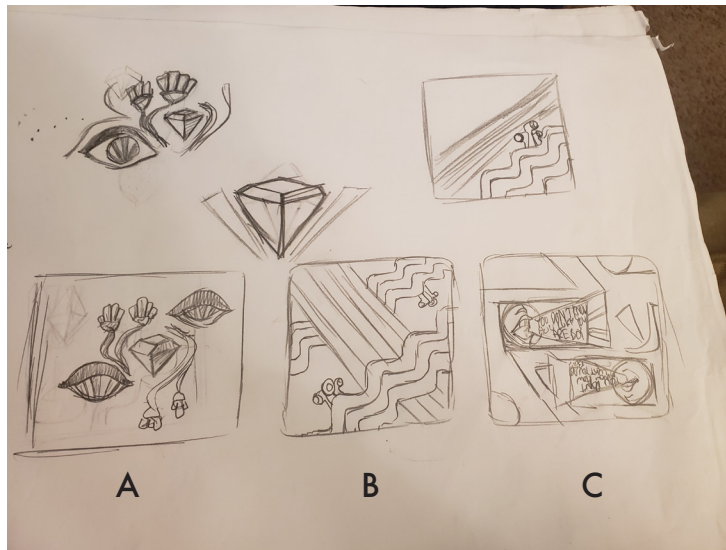
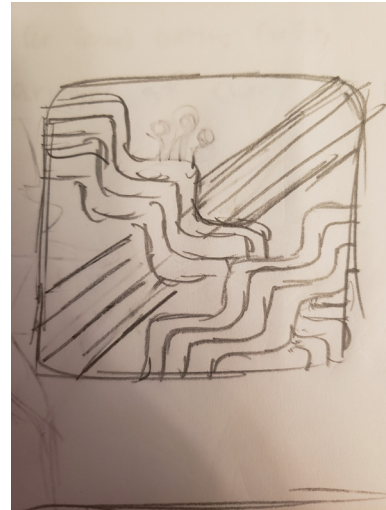




I knew I was setting out to create several seamless patterns. I was especially interested in trying my hand at a floral pattern as well as a pattern inspired by constructivist design.

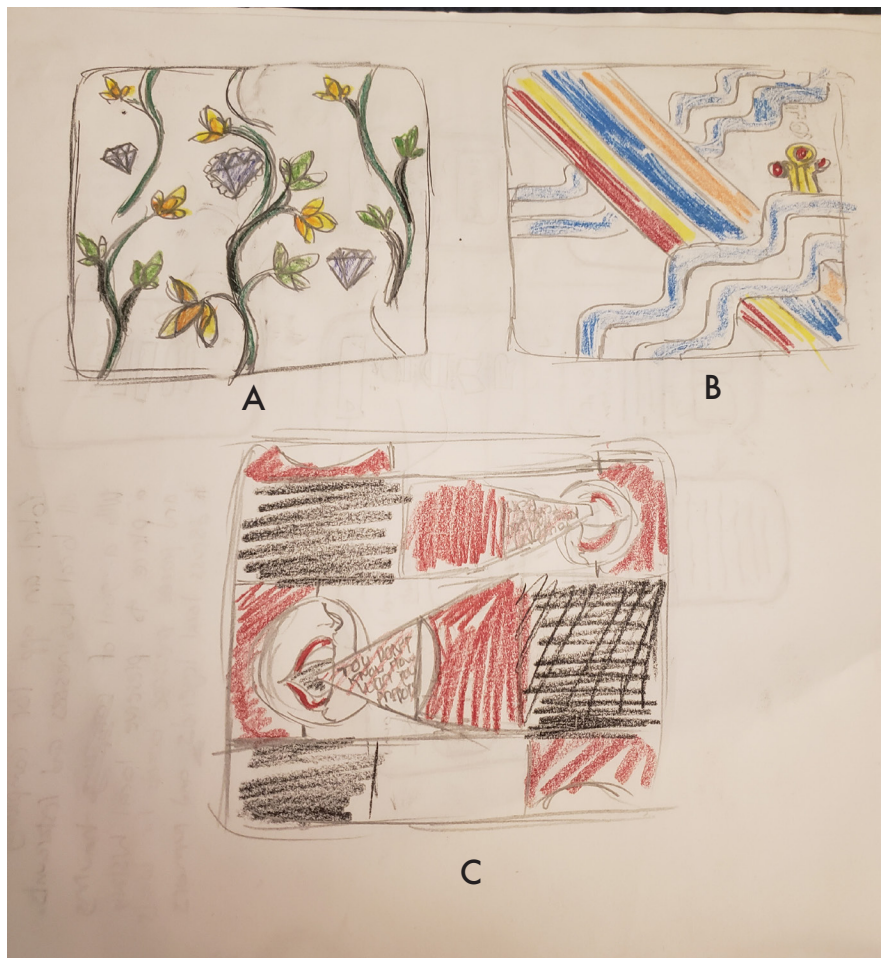
IDEAS

I decided to base my seamless patterns on songs by The Beatles with especially image heavy lyrics. In this case I chose: **Lucy in the Sky with Diamonds**, **Back in the USSR**, and **Yellow Submarine**.



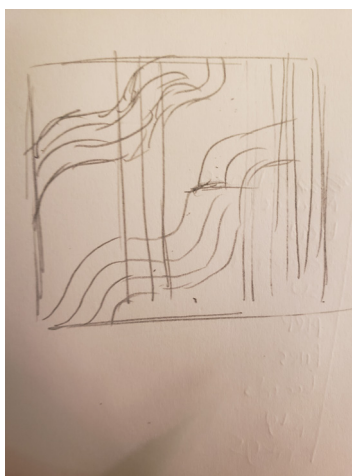
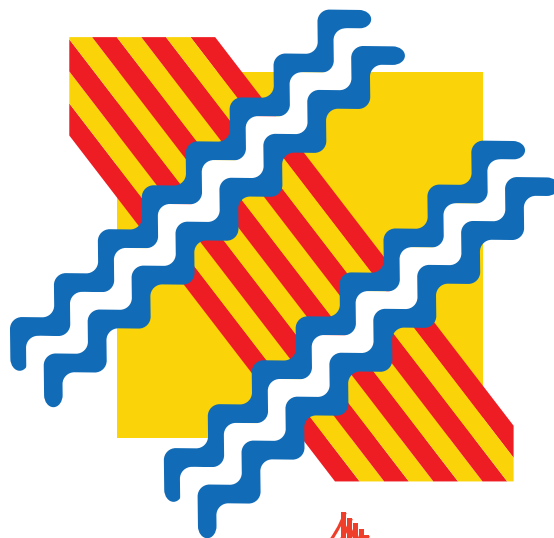
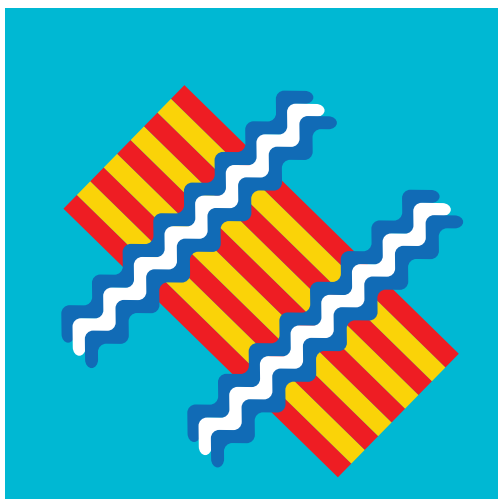
The initial draft of the **Yellow Submarine** pattern (B) is close to the final. The **Lucy** pattern (A) initially had more references to the "kaleidoscope eyes" lyric. The **USSR** pattern (C) was originally a reference to Alexander Rodchenko's Books (Please)! with the text replaced with the line, "you don't know how lucky you are boys!" This was later changed for the sake of being more original.

Color palettes were being considered early on. It was important to me that the colors related more to the tone of the songs they were inspired by than to each other. **Yellow Submarine** (B) was always meant to be very colorful, though fewer colors were used in the final version for the sake of simplicity. **USSR** (C) had a simple color palette, as it was inspired by Soviet propoganda and therefore it was limited to black, white, and red. **Lucy** (A) is more toned down than the psychedelic song that inspired it.



REVISIONS

Yellow Submarine was the first pattern to be fully formed with initial designs having a more yellow motif (right). Revised versions had a blue background (below), in reference to the ocean the titular Yellow Submarine explores.



I completely revised the **USSR** pattern to be more referential to the constructivist art style than the song itself, still citing the song as initial inspiration. While initially still trying to keep the lyrical element (above) the final piece abandons this entirely for a cleaner look.

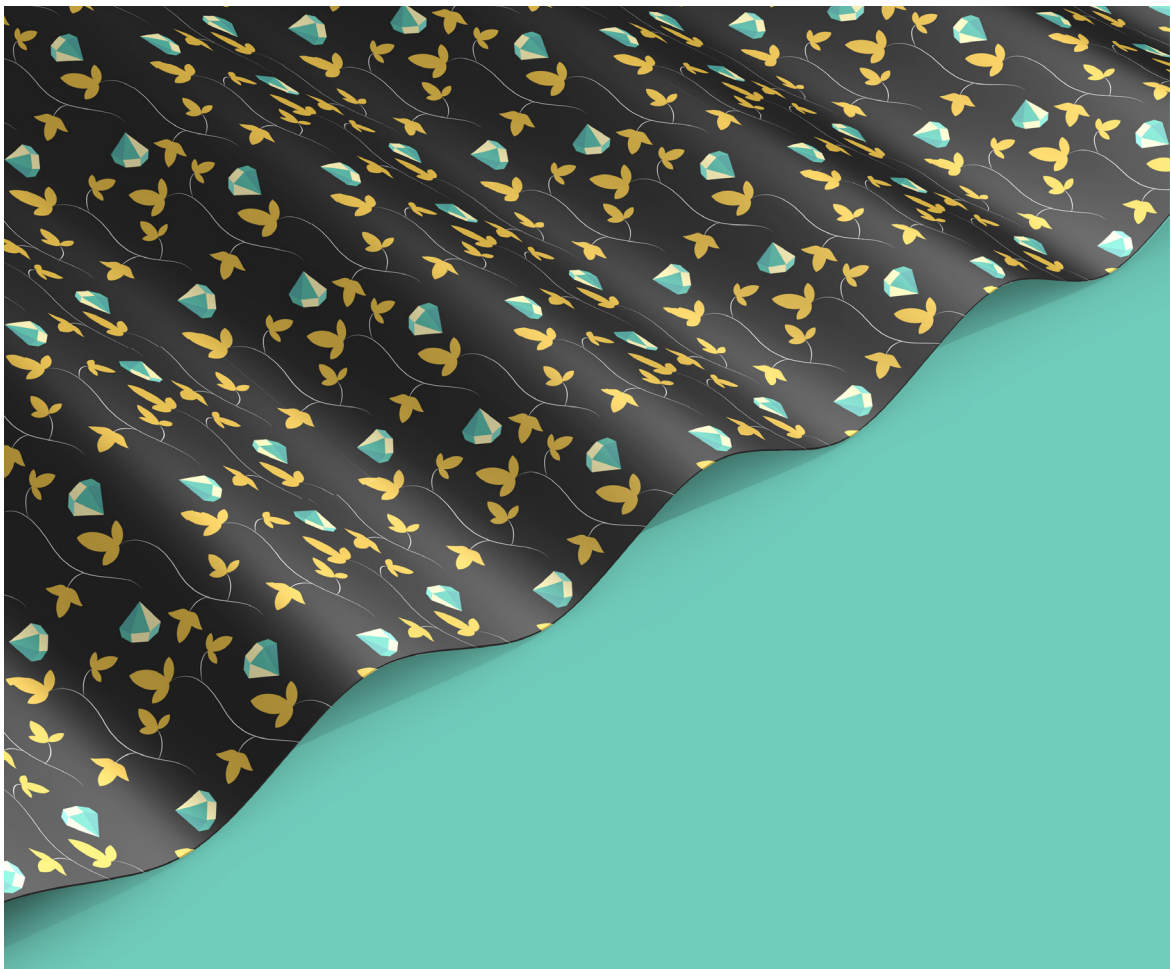


The eyes were left out of the final version of **Lucy** and instead the diamonds and foliage were left to make a more elegant pattern.

FINAL

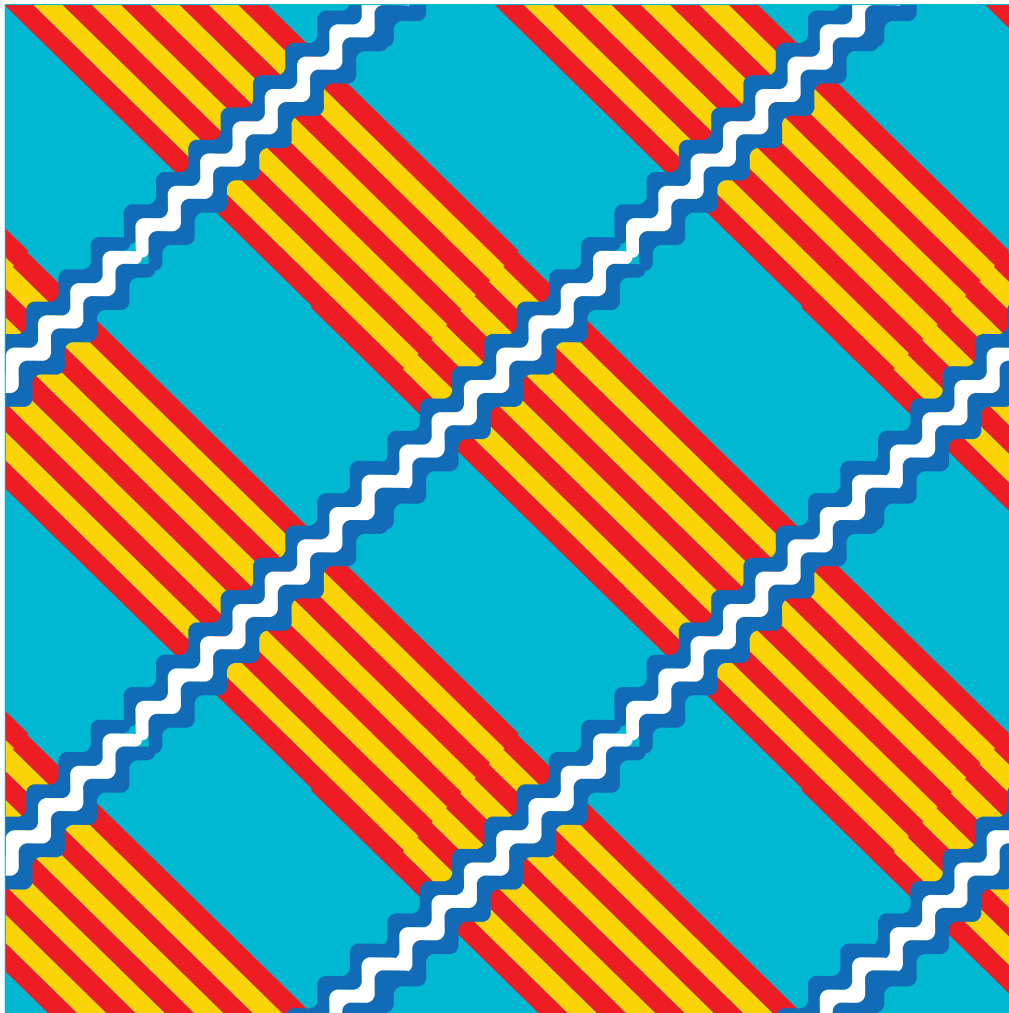


LUCY (FLAT ART)

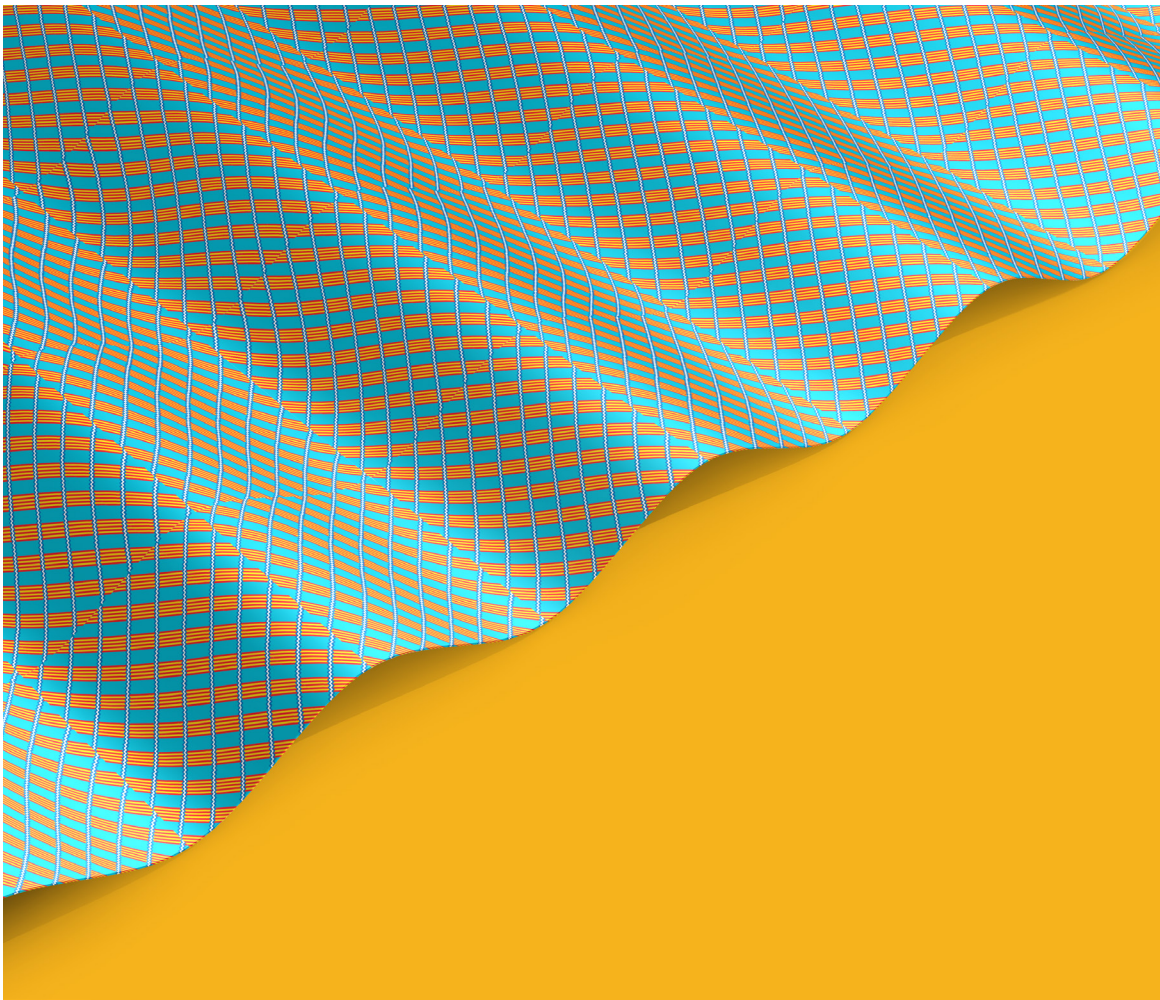


LUCY (MOCKUP)

FINAL



YELLOW SUBMARINE
(FLAT ART)

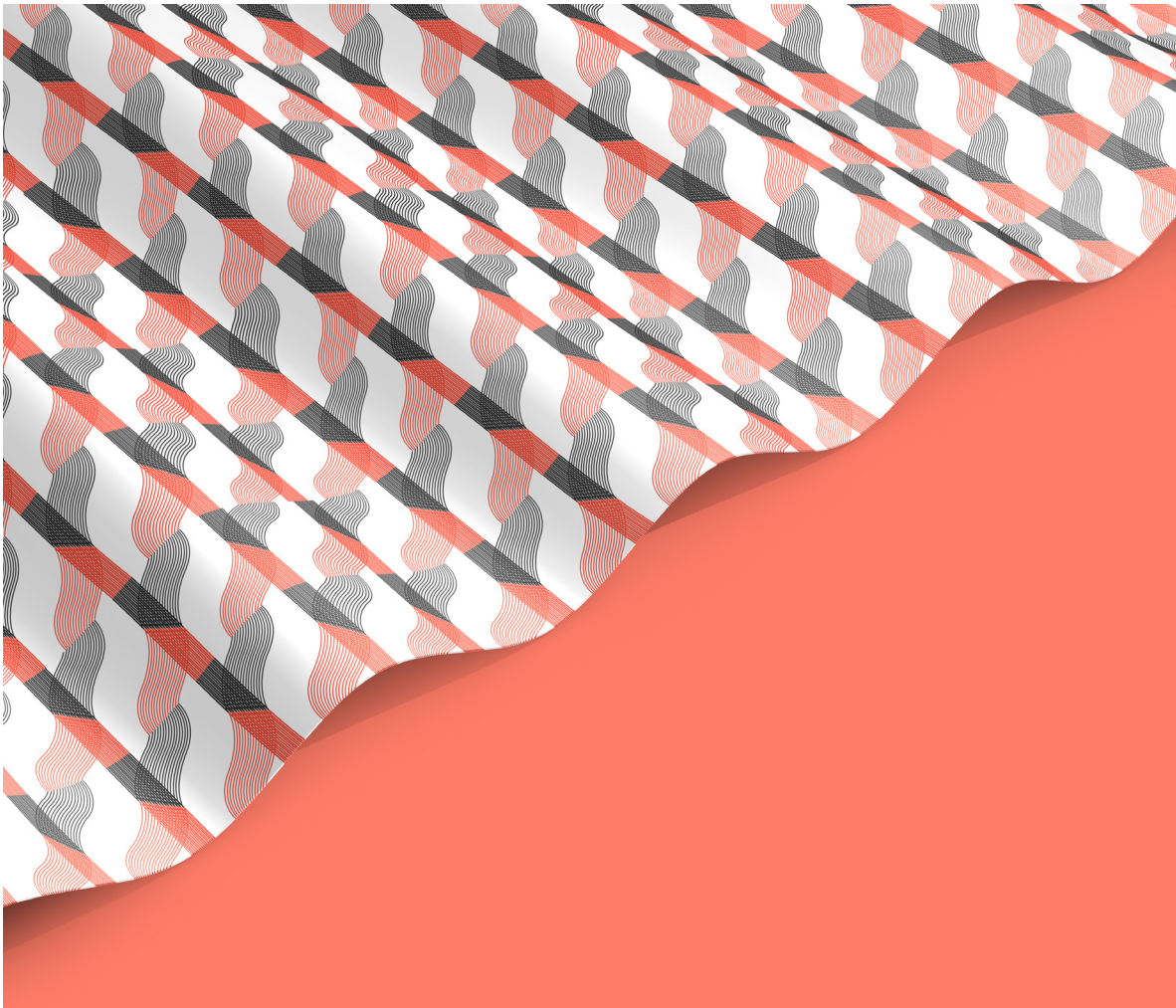


YELLOW SUBMARINE (MOCKUP)

FINAL



USSR (FLAT ART)



USSR (MOCKUP)